



**CITY COUNCIL MINUTES  
CITY OF ODESSA, TEXAS  
JULY 27, 2010**

On July 27, 2010, a regular meeting of the Odessa City Council was held at 6:00 p.m., in the Council Chambers, 5th Floor, City Hall, 411 West 8th Street, Odessa, Texas.

Members present: Mayor Larry L. Melton; Councilmembers; Bill Cleaver, District One; James B. Goates, District Two; Barbara Graff, District Three; Dean Combs, District Four; and Roy Hunton, District Five.

Others present: Richard Morton, City Manager; Larry Long, City Attorney; Norma Grimaldo, City Secretary; James Zentner, Assistant City Manager; other members of City staff; and members of the news media.

A quorum being present, Mayor Melton called the meeting to order and the following proceedings were held:

The invocation was given by Mayor Melton and followed by the Pledge of Allegiance to the United States and Texas flags.

Mayor Melton presented a proclamation for Houston and Lisa Copeland Insurance Week.

**CONSENT AGENDA ITEMS**

- A. City Council Minutes, July 13, 2010;
- B. **Resolution No. 2010R-50 - Accept a grant in the amount of \$6,000 from the Texas State Comptroller of Public Accounts for funding of the Statewide Tobacco Education and Prevention Program;**
- C. **Resolution No. 2010R-51 – 2010-2011 budget for the Emergency Communication District of Ector County;**
- D. **Ordinance No. 2010-20 – Convert the remaining one-way streets back to two-way operation;**
- E. **Ordinance No. 2010-21 - Request of Green Eagles Development, owner, to rezone from Mobile Home (MH) to Two-Family-Two (2F-2) Lots 1-33, Block 2, Antiqua Terrace, 2nd Filing (Laredo Dr. and Jeter Ave. between Fitch Ave. and Barrett Ave.);**
- F. **Resolution No. 2010R-52 – Interlocal agreement between the City and Odessa College for the use of \$16,080 from the Energy Efficiency and Conservation Block Grant;**
- G. **Ordinance No. 2010-22 – Abandon the portion of alley between Lots 12 and 13, Block 16, Cannondale Addition;**
- H. **Resolution No. 2010R-53 – Amend the Family Health Project 2010 plan document;**
- I. Review monthly financial report for June 2010.

Motion was made by Councilmember Combs and seconded by Councilmember Cleaver that the consent agenda items be approved. The motion was approved by unanimous vote.



## OTHER COUNCIL ACTION

### ORDINANCE

**Amending Sections 1-2-2, 1-13-87, 1-13-88, 3-1-1, 3-3-33, 3-4-33, 3-6-3, 3-7-3, 12-3-46, 12-3-49, 13-1-2, 13-1-6, 13-1-9, 13-2-12, 13-2-14, 13-2-45, and 13-3-33 of the City Code of Ordinances.** Mr. Long stated that the amendment to the code would reflect changes in State law, and update names and lists.

Motion was made by Councilmember Goates and seconded by Councilmember Cleaver that the ordinance be approved for first approval. The motion was approved by the following vote:

Bill Cleaver	Aye
James B. Goates	Aye
Barbara Graff	Aye
Dean Combs	Aye
Roy Hunton	Aye

### RESOLUTIONS

**Resolution No. 2010R-54 – City property license agreement with the Permian Basin Bicycle Association for recreational purposes.** Matt Squyres, Public Works Director, stated that the license agreement would be used for a mountain bike trail. Councilmember Goates asked about the liability of invited guests. David Ham, a member of the Permian Basin Bicycle Association, stated that the area would be fenced with a locked gate. The invited guests would sign a waiver. There is no charge to the members to use the track. He stated that there would not be a problem with the water collection at the site. There would be a barbed wired fence with no trespassing signs at the location. There would be no lights, night activity or big events.

Motion was made by Councilmember Cleaver and seconded by Councilmember Graff that the resolution be approved. The motion was approved by the following vote:

Bill Cleaver	Aye
James B. Goates	Nay
Barbara Graff	Aye
Dean Combs	Aye
Roy Hunton	Aye

**Resolution No. 2010R-55 – Outside Agency requests of funding for FY 2010-11 budget.** Jo Ann Davenport-Littleton, Black Cultural Council President, thanked the Council for past funding and reported that there were more people due to the quality of artists.

Richard Esparza, 2504 Bonham, thanked the Council for the past two years of funding. Fiesta West Texas was a down year due to the weather. At least 500 people were from out-of-town from a survey that was taken on Friday and Saturday. The event is for profit.

Jeff Wood, Confederate Air Force, stated that the air show was the big event and that fills hotels. A new attraction was added and events were being held in a center. The City of Midland awarded them with \$50,000. A tracking system was in place to track out-of-town people.



Linda Sweatt, 1512 Cimarron, reported last year's Convention & Visitors Bureau's statistics. The \$100,000 request was for incentives to bring in more sporting events and utilize the fields. The funds were distributed after the event. Councilmember Goates recommended rolling over the next year for \$100,000. The Chamber seeks out to attract people.

Susan Redford, 3811 Wimberley, stated that Ector County was awarded the 2011 Commissioners Conference. There would be at least 500 out-of-towners and about 1,800 room nights used. The funds would be used to promote the conference at the association's seminars and mailers would be sent.

Don Stice, 1406 E. 17<sup>th</sup>, stated that the Ector Theatre was going through a struggling year. He reported it was difficult to track out-of-town people but some were identified with the credit card purchases and a survey with the audience.

Andrea Goodson, 3713 Crestview, stated that the Heritage Holiday parade of lights was a tradition and the tracking of out-of-town people were kept through the parade applicants. Approximately 10% of the applicants were from out-of-town.

Nancy Wells, 3205 Bainbridge, thanked the Council's support for Main Street. The funds were used for multiple events including Hot Summer Nights and Fire Cracker Fandango.

Carla Bryant, 4122 E. 37<sup>th</sup> St., thanked the Council for the past support for the Odessa Council for the Arts and Humanities. She reviewed the 2010 events. Sixteen major grants were awarded and six mini grants were given. The funding is based on 1/7 of the revenue received for 2009 hotel tax.

Joe Clark, General Manager of the Jackalopes, stated that attendance rose and the team was again awarded best communication relations in the league. He reported that expenses have gone up and the playoffs were extended.

Pete Frankson, 6497 Seward, stated that Odessa was hosting the 2011 Student Crime Stoppers Conference. It would have an economic impact of \$450,000 with 600 students plus their sponsors. It would be a one-time event.

Steve Patton, Director of Parks and Recreation, stated that the Fall Festival would be held one night, the weekend before Halloween at McKinney Park. There would be activities for the kids. The Ratliff Ranch request would be for advertising with TV ads in the Permian Basin and the Lubbock area. Tracking was kept by zip codes on out-of-town visitors. Starbright Village was developed as a drive-thru and about there was about \$7,000 in donations. Councilmember Cleaver stated that the interstate is an advertisement.

Cherry Snodgrass, 721 N. Washington, stated that the funds would allow the Permian basin Fair to expand. The event contracts with hotels for over 100 rooms. There are at least 1,000 exhibitors and has an economic impact of \$2.7 million.

Angela Love, 609 Washington Lane, stated that Rho Iota Omega strives to service others. The requested funds would host a golf tournament and raise funds for high school senior scholarships.

Roger Turner, 2065 County Rd. West, thanked the Council for past funding for the rodeo. There are over 900 contestants.

Kathryn Graybill, 2803 Eastover, thanked the Council for the past support to the Globe. The funds would be used to market outside the region. She reported that it was growing the out-of-town base.

Reggie Baker, Crossroads, stated that the funds would be used for the marathon and not for any salaries.



Estella Neboh, West Texas Track Club, stated that the funds would be used for advertising the track event.

Each Councilmember proposed recommendations. After further discussion, motion was made by Councilmember Goates and seconded by Councilmember Combs that the following be awarded from Hotel/Motel Tax Fund:

Black Cultural Council	\$20,000
Colores Productions	20,000
Commemorative Air Force	50,000
Convention and Visitors Bureau	865,232
Conv. & Visitors Bureau/Sports Event recruit	4,585
Ector County – Judges & Comm. Conference	15,000
Friends of Ector Theatre	30,000
Heritage Holiday	14,000
Main Street Odessa	75,000
Odessa Council for the Arts & Humanities	330,791
Odessa Jackalopes Hockey Team	40,000
Odessa Student Crime Stoppers	10,000
Odessa Parks Department	
Fall Festival	10,000
Ratliff Ranch Golf Links	60,000
Starbright Village	30,000
Permian Basin Fair & Exposition	75,000
Rho Iota Omega Educational Fund, Inc.	15,000
Sandhills Stock Show & Rodeo	70,000
Southwest Shakespeare Festival	25,000
West Texas Crossroads Marathon	10,000
West Texas Track Club	20,000
Ector County Coliseum	50,000
Administrative Cost/Audit Fees	16,439

The motion was approved by unanimous vote.

Motion was made by Councilmember Goates and seconded by Councilmember Hunton that the following be awarded from the General Fund:

Crime Stoppers	\$35,000
Teen Court	45,377

the following be awarded from the Solid Waste Fund:

Keep Odessa Beautiful	\$134,229
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The motion was approved by unanimous vote.

#### MISCELLANEOUS

**Appointment of Boards. Cable Franchise Committee, Historic Preservation Commission, Community Development Advisory Committee and Traffic Advisory Committee.** Motion was made by Councilmember Graff and seconded by Councilmember Goates that J Tillapaugh be reappointed to the Historical Preservation Commission. The motion was approved by unanimous vote.



**Appointment of Officers. (551.074) Board of Survey and Building Board of Appeals.**

No action.

**Citizen comments on non-agenda items.** No one came forward.

There was no other business, the meeting adjourned at 7:47 p.m.

ATTEST:

APPROVED:

Norma A. Grimaldo, TRMC  
City Secretary

Larry L. Melton  
Mayor