

**CITY COUNCIL MINUTES  
CITY OF ODESSA, TEXAS  
JULY 26, 2011**

On July 26, 2011, a regular meeting of the Odessa City Council was held at 6:00 p.m., in the Council Chambers, 5th Floor, City Hall, 411 West 8th Street, Odessa, Texas.

Members present: Mayor Larry L. Melton; Council members; Bill Cleaver, District One; James B. Goates, District Two; Barbara Graff, District Three; Dean Combs, District Four; and Sandra Carrasco, District Five.

Others present: Richard Morton, City Manager; Larry Long, City Attorney; Norma Grimaldo, City Secretary; James Zentner, Assistant City Manager; Michael Marrero, Assistant City Manager, other members of City staff; and members of the news media.

A quorum being present, Mayor Melton called the meeting to order and the following proceedings were held:

The invocation was given by Mayor Melton and followed by the Pledge of Allegiance to the United States and Texas flags.

**CONSENT AGENDA ITEMS**

- A. City Council Minutes, July 12, 2011;
- B. City Council Retreat Minutes, July 19, 2011;
- C. Renew Tiburon CAD/RMS public safety software;
- D. **Ordinance No. 2011-27 – Request of Apollo Perforators, Inc., owner, LCA, agent, for original zoning of Planned Development-Light Industrial (PD-LI) on approximately 80.3 ac. [four (4) lots], original zoning of Planned Development-Light Industrial-Surface Drainage (PD-LI-SD) on approximately 24.9 ac. [two (2) tracts], and original zoning of Planned Development-Light Industrial-Drill Reservation (PD-LI-DR) on approximately 4.1 ac. [two (2) tracts] Sections 21 and 22, Block 41, T-2-S, T&P Ry. Co. Survey, Midland Co., Texas (northwest and southeast of the intersection of Lufkin Rd. and proposed Groening St.)**
- E. **Ordinance No. 2011-28 – Request of Bernal Homes, Inc., owner, Parkhill, Smith, & Cooper, Inc., agent for original zoning of Single Family-Two (SF-2) on approximately 20.4 ac. tract in Section 16, Block 41, T-2-S, T&P Ry. Co. Survey, Ector and Midland Co., Texas (southwest of the intersection of Eastridge Rd. and Faudree Rd.);**
- F. **Resolution No. 2011R-61 – Adopt guidelines for the Enterprise Zone;**
- G. **Resolution No. 2011R-62 – Establish the Tax Incentive Committee;**
- H. Review monthly financial summary report for June 2011.

Motion was made by Council member Combs and seconded by Council member Goates that the consent agenda items be approved. The motion was approved by unanimous vote.

## OTHER COUNCIL ACTION

### PUBLIC HEARING

**Open a public hearing to consider approval of the request of White Knight Properties, Ltd., owner, Landgraf, Crutcher & Assoc., agent, for original zoning of Light Commercial (LC) on approximately 5.0 ac. tract of land in Section 9, Block 41, T-2-S, T&P Ry. Co. Survey, Ector Co., Texas (west of the intersection of Hwy. 191 and Faudree Rd.)** Marwan Khoury, Director of Planning, reviewed the location of the property which is vacant. The purpose to change to Light Commercial was to develop for retail commercial property. The Planning and Zoning Commission recommended for approval. There would be a Rosas and Texas Burger at this location. No one came forward and the public hearing was closed.

Motion was made by Council member Goates and seconded by Council member Carrasco that the ordinance be approved on first approval. The motion was approved by unanimous vote.

**Open a public hearing to consider approval of the request of Jack Mousa, owner, S. W. Howell, Inc., agent, for original zoning of Special Dwelling District (SPD) on approximately 34 ac. tract of land and Special Planned Development-Drill Reservation (SPD-DR) on approximately 0.14 ac. tract in Section 16, Block 41, T-2-S, T&P Ry. Co. Survey, Ector Co., Texas (southeast of the intersection of Gravensteen Ave. and Bastrop Ave.)** Mr. Khoury reviewed the location of the property. It would be developed for single family development of 154 lots at approximately 2,000 square feet. He explained the access roads. Chevron allowed a portion of the drill site to be used as an access road. Council members Goates and Graff commended staff in addressing the concerns. The Planning and Zoning Commission recommended for approval. No one came forward and the public hearing was closed.

Motion was made by Council member Graff and seconded by Council member Goates that the ordinance be approved on first approval. The motion was approved by unanimous vote.

### RESOLUTION

**Resolution No. 2011R-63 – Outside agency requests for funding for FY 2011-12 budget.** Jo Ann Davenport, Black Cultural Council, thanked the Council for past funding and city staff from Parks and Building Services. The funds would be for three events. The Juneteenth celebration is the largest in the area and 13,000 people attended with ½ being from out of town. Council member Cleaver stated that people plan vacations and reunions around the events.

Jeff Wood, Confederate Air Force, stated that over 24,000 attended the air sho. He reported that the Memorial Day event has grown. CAF provides education to the Boy Scouts from outside the Permian Basin. The City of Midland has not awarded funds to CAF at this time.

Linda Sweatt, 1512 Cimarron, thanked the Council for past support. The Convention and Visitors Bureau promotes Odessa. Last year, there were over 44,000 delegates with a \$39 million economic impact. She reviewed statistics. She stated the requested funds for sports/events recruitment is to promote and recruit sporting events. At the end of the year, \$82,500 would be spent on sporting events.

Richard Esparza, 29 Royal Manor, thanked the Council for the funds for Fiesta West Texas. Two new events were added and 26,000 people attended the two-day event.

Annabel Spencer, 121 Casa Grande, stated that financial contributions were made to charities. Last year's funds provided two months of advertising. Council member Graff expressed appreciation for the city's log on the advertisements. Mr. Esparza stated that 10% of the profit was used for donations.

Don Stice, 1406 E. 17<sup>th</sup>, thanked the support of Council. The funds would be used to reach a wider audience for the Ector Theater. He would advertise in Lubbock. The theater was mentioned in *Texas Monthly* June's issue.

Anthony Ridley, 2803 Eastover, Globe of the Great Southwest, stated that this was the 10<sup>th</sup> Anniversary of the Shakespeare Festival. There were going to be three plays. The Globe also promotes the city's attractions. They were researching on new ways to market in Texas.

Kay McDowell, 4675 Valleybrook, stated that the Heritage Holiday parade of lights has grown with cash award prizes.

Libby Sibert, Junior League of Odessa, stated that there were 300 members of the Junior League. This is the 29<sup>th</sup> year for Merry Marketplace with 80 merchants and 90% are from out of town. There are about 16,000 shoppers in the three-day event. Donations are made to community projects.

Nancy Wells, 3205 Bainbridge, stated 15,000 attended Fandango. A track record was kept on out-of-town people. Hot Summer Nights was going very well.

Kathryn Graybill, 2803 Eastover, stated that the organizations appreciate the funds and was essential to their events. If funds were awarded to an organization through Hotel/Motel tax funds, they would not be able to receive funds through the Odessa Arts and Humanities.

Rick Gasser, owner of Jackalopes, stated it would be the Jackalopes 15<sup>th</sup> season and by changing leagues it would bring in more teams from out-of-town. The games would be played two or three games in a row. He thanked the Council for past support. The funds would be used for strictly advertising. Council member Goates congratulated the Jackalopes on expanding into a different league.

Erica Chavez, Odessa Links, stated that the requested funds would be used for Hope Fest, a two-day event for Project Hope. There would be a carnival and country artists.

Steve Patton, Director of Parks and Recreation, stated that the Fall Festival is a family destination and new events would be added. Last year, over 1,500 people attended. The festival is a week before other city-wide events for Halloween. The Ratliff Ranch Golf Course request is for advertising including television. Council member Combs stated that the ads were well done. Mr. Patton stated that Starbright Village has grown and become a tradition. Last year's attendance was under 10,000 cars plus the people that walked through the park.

Cherry Snodgrass, 721 N. Washington, expressed appreciation for past support for the fair. The fair is a nine-day event that promotes to out-of-town visitors. There are over 1,000 exhibitors and 65,000 attendees.

Doug Tull, Rock the Desert, reported that it is the fifth largest Christian concert with 28,000 people attending. This year ticket sales are up. A survey was done for tracking out-of-town attendance last year. There were 63% from out-of-town.

Scott Tidwell, Kermit, stated this year would be the 79<sup>th</sup> year for the rodeo. Last year, there were 972 athletes with over 23,000 people in attendance. There is \$150,000 in scholarships.

Kathryn Graybill, 2803 Eastover, thanked the Council for the past support to the Globe. The funds would be used to market outside the region. She reported that it was growing the out-of-town base.

Nick Hernandez, 1109 S. Sam Houston, stated that this is the 40<sup>th</sup> annual Texas Tours Car Show. Over 800 exhibitors and many come from out-of-town. The funds would be used for marketing and entertainment. The attendees range from \$8,000 to \$10,000 including participants.

Reggie Baker, Crossroads, stated that the funds used last year was a successful marketing effort. There was a new 10k race and the finish line would be at Ratliff Stadium. There would be about 700 athletes this year and 1/3 are from out-of-town.

Dale Morris, 3508 Standlind, Midland, stated that it's the 9<sup>th</sup> season for the West Texas Roughnecks. There are 3,000 attendees per game. There is no other funding from other communities.

Eugene Neboh, 644 Richwood, stated that the West Texas Track Club provides scholarships to the kids. Next year Odessa may hold the State meet with 2,000 to 4,000 athletes.

Each Councilmember proposed recommendations. After further discussion, motion was made by Councilmember Goates and seconded by Councilmember Combs that the following be awarded from Hotel/Motel Tax Fund:

Black Cultural Council	20,000
Commemorative Air Force	50,000
Convention and Visitors Bureau	903,834
Conv. & Visitors Bureau/Sports Event recruit	100,000
Fiesta West Texas	20,000
Friends of Ector Theatre	30,000
Globe of the Great Southwest	285,000
Heritage Holiday	14,000
Junior League of Odessa	10,000
Main Street Odessa	76,500
Odessa Council for the Arts & Humanities	308,672
Odessa Jackalopes Hockey Team	50,000
Odessa Links	10,000
Odessa Parks Department	
Fall Festival	22,000
Ratliff Ranch Golf Links	80,000
Starbright Village	74,000
Permian Basin Fair & Exposition	75,000
Rock the Desert	50,000
Sandhills Stock Show & Rodeo	75,000
Texas Tours Entertainment	20,000
West Texas Crossroads Marathon	22,400
West Texas Roughnecks	20,000
West Texas Track Club	40,000
Ector County Coliseum	50,000
Administrative Cost/Audit Fees	16,439

The motion was approved by unanimous vote.

The outside agency requests from the General Fund and Solid Waste Fund were considered.

Vern Foreman stated that Crime Stoppers was formed in 1983. He stated that information was furnished to all law enforcement agencies. He provided statistical information.

Tammy Hawkins, 2733 Halifax, stated that Teen Court has become a National Program and will become a series called Texas Teen Court. It will be on Discover, TLC, and the OWN channels.

Patti Collins, Keep Odessa Beautiful Executive Director, thanked the Council for past funding. She stated that there have been 10,273 volunteers. In nine months, there was a collection of 223,999 lbs of trash. A special event collected 71 lbs. of prescriptions. They have partnered with the CAF on recycling.

Motion was made by Councilmember Cleaver and seconded by Councilmember Goates that the General Fund be amended to increase to \$85,377 and that the following be awarded from the General Fund:

Crime Stoppers	\$40,000
Teen Court	45,377

and the following be awarded from the Solid Waste Fund:

Keep Odessa Beautiful	\$134,229
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The motion was approved by unanimous vote.

Motion was made by Council member Cleaver and seconded by Council member Carrasco that the resolution be approved. The motion was approved by unanimous vote.

**Resolution No. 2011R-64 – ECISD agreement for park improvements at San Jacinto Park.** Steve Patton, Director of Parks and Recreation, stated that the shared agreement would be for installation of basket ball courts and San Jacinto Elementary would use the Park during school hours.

Motion was made by Council member Goates and seconded by Council member Graff that the resolution be approved. The motion was approved by unanimous vote.

**Resolution No. 2011R-65 – Ector County Independent School District interlocal agreement for the school attendance court program.** Mr. Long stated that the school attendance court program was a partnership with ECISD. The cost was reduced to \$66,000 which will direct assistance to ECISD on school attendance and maintain the integrity of the program. ECISD has approved the contract.

Motion was made by Council member Graff and seconded by Council member Cleaver that the resolution be approved. The motion was approved by unanimous vote.

## MISCELLANEOUS

**Appointment of Boards. Parks & Recreation Advisory Board, Historical Preservation Commission, Community Development Advisory Committee and Traffic Advisory Committee. Appointment of Officers. (551.074) Board of Survey.** Motion was made by Council member Goates and seconded by Council member Combs that the following be appointed:

Kathleen McCulloch be reappointed to the Historical Preservation Commission;  
Gorge Salinas appointed to the Parks and recreation Advisory Board; and  
Vickie Gomez be appointed as an alternate member of the Board of Survey.

The motion was approved by unanimous vote.

**Citizen comments on non-agenda items.**

There was no other business, the meeting adjourned at 7:43 p.m.

ATTEST:

APPROVED:

Norma A. Grimaldo, TRMC, CMC  
City Secretary

Larry L. Melton  
Mayor