

Keep Odessa Beautiful
&
Odessa Arts

PRESENT

Permian Basin Recycle Fashion Show

October 28th and 29th
Ector Theater

Sponsor Information

2020



Celebrating Recycled Art and Fashion

Mission

The Recycle Fashion Show is an event showcasing creative, resource conservation-minded art and fashion designs. The intent of this event is to raise awareness on the importance of waste reduction through fashion in a fun, creative, and artistic way. Designers have the opportunity to create a design by reusing, repurposing, and recycling.

Description

Designers entering the competition will create a wearable art piece. Designs are selected based on innovative use of :

- 50% recycled materials or reused/repurposed items
- Design
- Execution.

Purpose

Recycle Fashion Show Fundraiser supports KOB's programs 100% to continue providing education on the importance of recycling, litter prevention, and beautification in our community!



Media Exposure:

- Local radio
- Social media
- Local publications
- Targeted E-news
- Event website
- Local groups: chambers, art community, local colleges, and schools

Target Audience:

- Children 8 - 17 years old.
- Adults 18 years old and older.
- Basin PBS viewing area - Andrews, Brewster, Crane, Ector, Glasscock, Howard, Jeff Davis, Lea, Reeves, Martin, Midland, Pecos, Presidio, Upton, Ward, and Winkler counties
- Professionals seeking networking opportunities
- Individuals/families seeking a cultural experience

Expected Participants:

- 60 - 80

Sponsorship Levels and Benefits

Corporate Sponsor \$5,000

- Get creative by using organization/business products or other materials made into a handmade recycled company wearable art “gown” that will be displayed on the Runway, the day of event.
- Recognition from announcer throughout event.
- Company logo on social media.
- Company logo and mentions on website (linking to company's website), annual report, e-news, and event video.
- Premier listing on end of year "thank you" through the Odessa Chamber of Commerce e-blast.
- Full page ad in event e-book. (1st choice of front, inside, or back cover).
- Logo on digital board.
- Logo on photo backdrop.

Gold Sponsor \$ 2,500

- Recognition from announcer throughout event.
- Company logo on social media,
- Company logo and mentions on website (linking to company's website), annual report, e-news, and event video.
- Secondary listing on end of year "thank you" ad through the Odessa Chamber of Commerce e-blast.
- Logo on digital board.
- Half page ad in event e-book.

Silver Sponsor \$1,500

- Company logo on social media.
- Company logo on website (linking to company's website), annual report, and e-news.
- Company listing on end of year "thank you" ad through the Odessa Chamber of Commerce e-blast.
- Quarter page ad in event e-book.

Things to Know

Deadline:

Monday, October 5 at 5 P.M.

High resolution logo

Questions on Sponsorship Levels:

Alma Angeles

Telephone: (432) 335-4686

E-mail: aangeles@odessa-tx.gov

Sponsorship Application



Please support our efforts to Reduce, Reuse, Repurpose, and Recycle, by selecting paperless sponsorship packets.

Yes, email sponsorship packets to _____

Business _____ Contact Person _____

Address:

_____ Street _____ City _____ State _____ Zip _____

Phone# _____

Select Sponsorship Level:

Corporate \$5,000 Gold \$2,500 Silver \$1,500

Check

Online

Make checks payable to:
Keep Odessa Beautiful, Inc.
119 W. 4th Street, Suite 203
Odessa, TX 79760

PayPal Giving Fund at:
keepodessabeautiful.org
Note: Please email payment confirmation
to aangeles@odessa-tx.gov