

# KEEP ODESSA BEAUTIFUL E-NEWS

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## 2019 REDUCE REUSE CAMPAIGN

As the holidays approach us so does, the increased amount of waste we produce. Keep Odessa Beautiful encourages you to reduce, reuse and recycle this holiday season. A bin will be placed at Household Hazardous Waste so gently used items can be donated and reused. Remember to bring your fresh Christmas tree, so they can be converted to mulch.



for a list of accepted items and hours of operation, log on to [keepodessabeautiful.org](http://keepodessabeautiful.org)

2019 Events are made possible with generous support from



**THE 2019 RECYCLE FASHION SHOW IS MADE POSSIBLE WITH GENEROUS SUPPORT FROM**



City of Odessa Solid Waste

City of Odessa Community Development/Code Enforcement



# 2019 Recycle Fashion Show Winners



# COMMUNITY AWARDS

- April 11, 2019 - Downton Lions Club - Ambassador Award

- May 8, 2019 - Anesa Forsyth - Recycling Ambassador Award



## **HIGHLIGHTS**

- **4,515 Volunteers**
- **9,464 Total Volunteer Hours**
- **\$234,000 Total Value of Volunteer Hours**
- **210 Trees Planted**
- **230 Native Plants**
- **7,051 Pounds of Recyclables collected in our schools**
- **120 Recycle bins distributed in schools**
- **Upcycled Demonstration Garden created**
- **232,124 pounds of litter removed from our city.**
- **233 tons of bulky items collected at our Citizen Bulk Item Drop-Off Center.**

## **SAVE THE DATE**

- **Reduce Reuse Community Giveback**- A bin will be placed at Household Hazardous Waste so gently used items can be donated and reused. Remember to bring your fresh Christmas tree, so they can be converted to mulch.

Monday, January 6 - Friday, January 10

- **Cigarette Litter Prevention Program** - According to "Litter in America," the Keep America Beautiful landmark national study of litter costs and littering behavior, 38 percent of cigarette litter is associated with the physical environment, including the number of ash receptacles. The presence of ash receptacles correlates with lower rates of cigarette butt littering. Volunteers will be installing stands in Downtown Odessa area.

Date: Saturday, February 29

Time: 10 AM to 1 PM

Location: Downtown Odessa

- **DMWT Spring Sweep City-Wide Cleanup** - Dedicated Volunteers removed litter from our city, to keep Odessa clean and beautiful.

Date: Friday, March 13 - Friday, April 17

Online registration begins Monday, March 2  
at [keepodessabeautiful.org](http://keepodessabeautiful.org)

## COMING SOON

- **Reduce Reuse on Campus** - KOB has partner with UTPB and OC to reduce waste on campuses. Students will have the opportunity to donate unwanted items to be reused.
- **Waste in Place Program (WIP) Train-the-Trainer Workshop** - Workshop is meant for experienced formal and non-formal educators looking for an opportunity to learn new material to take back and train other educators in their community and surrounding area.
- **Tree Giveaway** - Trees are vital for sustainable community growth, economic vitality, and public health. They also:
  - beautify neighborhoods and public spaces;
  - increase property values;
  - lower energy consumption of homes and businesses;
  - boost consumer spending; and
  - encourage outdoor physical activity.

The 2020 Tree Giveaway is made possible with generous support from



**Who We Are:** Keep Odessa Beautiful, Inc. (KOB) is a 501(c)(3) nonprofit organization that empowers Odessans to prevent litter, recycle, and beautify our community.

### What We Do:



**Facilitate**



**Beautify**



**Educate**

**Keep Odessa Beautiful**

**119 W. 4th Street, Suite 203**

**Odessa, TX 79760**

**(432) 335-4686**

**[keepodessabeautiful.org](http://keepodessabeautiful.org)**