

KEEP ODESSA BEAUTIFUL E-NEWS

SEPT 2019 | ISSUE 3



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Fall Sweep Kickoff

Fall Sweep is one of our city wide-cleanups, where volunteers give back to our community by picking up litter from all over the city to make it clean and beautiful! Volunteers can pick up clean up supplies and t-shirt at our Fall Sweep Kickoff on Saturday, September 21 from 9-11 a.m. at Noel Heritage Plaza.

Clean up can be scheduled beginning Sept 21 until Nov. 9.

Join us for coffee and pastries!

Meet the KOB staff, board members and other volunteers.

The 2019 Community Projects are made possible with generous support from



with additional support from



COMMUNITY CLEANUPS

- Fall Sweep Kickoff - One ton of litter was removed on this day, a shout to our dedicated volunteers! Volunteers removed 50 bags of litter from Noel Heritage Plaza, library, and nearby areas. Fall Sweep city-wide cleanups will be ongoing through November 9.



- Code Enforcement District 5 Take Pride In Your Neighborhood Sweep - A total of 14.6 tons of bulk removed during this sweep.



- Adopt a Spot Program - Six spots were adopted from July-September.
- Bowie's Campus Cleanup - Bowie Middle school has adopted their campus and have participated in their first cleanup. They removed a total 25 bags of litter from their campus.



- Planet Troopers - The last cleanup for 2019 summer was a huge success! Our volunteers removed 21 bags of litter from Floyd Gwin Park. A huge thank you to Albertson's for not only providing lunch for our volunteers but for also coming out to serve them, you guys are amazing!
- Connection Christian Church - Volunteers upcycled 4 tires and worked on birdhouses.
- Citizen Bulk item Drop - Off Center - Citizens continue to take advantage of this service free of charge. 60.87 tons of bulk items were dropped off.
- We had a total of 601 volunteer/community service hours from July - September, saving our tax payers \$15,283.43

2019 Planet Troopers is made possible with generous support from



COMMUNITY GREENING

- **Odessa Neighborhood Shademakers Tree Giveaway Program -**
 - 30 trees were given at the tree planting workshop.
 - 22 trees were given at our last Tree planting workshop for summer 2019.

The 2019 Tree Giveaway is made possible with generous support from



- **Odessa Pride Star of the Month** - We recognized a business and residence for August and September. A sign was placed on their properties to recognize their hard work and dedication to help make Odessa a better place.

COMMUNITY EDUCATION

- **KOB provided community education through workshops and presentations:**
 - 4 Waste in Place Workshops
 - 2 Proper Tree Planting and Maintenance Workshops
 - 3 KOB's Mission and Goals Presentations
 - 3 Adopt a Spot/Block Workshops

COMMUNITY RECYCLING

- KOB strives to motivate our citizens to make informed decisions to take everyday actions to reduce, reuse, and recycle the proper way, through their participation in the following community recycling:
 - 4 Recycling Workshops
 - 2 Recycling Center Tours
 - 2 HHW Tours
 - 2 Recycling Campaigns

COMMUNITY ENGAGEMENT

- **KOB participated in the following events:**
 - New Teacher's Appreciation Breakfast
 - Code Enforcement's Summer Block Party
 - Milam's SIP Program Recycle Kickoff
 - Environmental Law & Enforcement Conference
 - Keep Texas Beautiful networking
 - Illegal Dumping Code Enforcement Training
 - Reagan's Green Team
 - MCHS Vaquero Breakfast
 - Texas Scholars Fair
 - YPO Nonprofit Showcase
 - Hispanic Medical Professionals Luncheon
 - Hispanic Art Association Art Exhibit
 - KOB's Mixer

COMMUNITY AWARDS

- **KOB presented the following awards:**
 - Catherine Wood Mural Recognition.
 - Jennifer White was awarded a \$500 Odessa College Scholarship for participating in community cleanups.
 - Christian Rojero was awarded a \$500 Odessa College Scholarship for participating in community cleanups.

HIGHLIGHTS

- **Congratulations to our 2019 Community Awards Recipients!**
 - Adopt a Spot - Henderson Rigs
 - Leading the Community - First Basin
 - Young Minds Make A Difference - Milam's SIP Program
 - Volunteer of the Year - Kelly Benavidez
 - Recycle Often, Recycle Right - Anese Forsyth
- **KOB has received a grant of 200 trees from the 2019/2020 Apache Tree Grant Tree -**
This grant will support our Odessa Neighborhood ShadeMakers Tree Giveaway Program that focuses on giving trees for residential neighborhoods. The objective is to instill pride & ownership, care for the environment, and beautify our neighborhoods.

- KOB was awarded a grant from PayPal Giving Fund.
- KOB was awarded the Republic Services Community Grant.
- KOB was awarded tickets to Disney World through the Disney Family Volunteering Reward Program.

SAVE THE DATE

- **Texas Recycles Day Educational Fair** - On this day, people are encouraged to spread the word about the benefits and importance of recycling properly. There will be free document shredding up to 3 boxes per household and a special buyback rate on aluminum cans. We also invite the community to come learn about the many resources available in our community.

Date: Saturday, November 2

Time: 8 AM to 11 AM

Location: 814 W. 42nd HHW Education Facility

Texas Recycles Day Educational Fair is made possible with generous support from





New Teacher's Appreciation Breakfast



Odessa Pride Star of the Month August Residence Winner



Odessa Pride Star of the Month August Business Winner



Odessa Pride Star of the Month September Residence Winner



Meet Curby Interactive Recycling Robot



2019 Fall \$500 Scholarship Recipient



Odessa Neighborhood Shademakers Tree Giveaway Program - St Elizabeth's Tree Recipient



2019 Summer \$500 Scholarship Recipient



2019 Planet Troopers



Mural Recognition



Recycling Mural



Upcycle Demonstration Garden

COMING SOON

KOB'S Repurpose-Upcycle Activity Guide -The purpose of this guide is to provide our citizens with options on reducing waste in our community by reducing, reusing, and repurposing.

Who We Are: Keep Odessa Beautiful, Inc. (KOB) is a 501(c)(3) nonprofit organization that empowers Odessans to prevent litter, recycle, and beautify our community.

What We Do:



Facilitate



Beautify



Educate

Volunteer with us!

Join the KOB TEAM to help make Odessa a better place to live, work, and play in! To volunteer, visit us at **KOB TEAM**



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