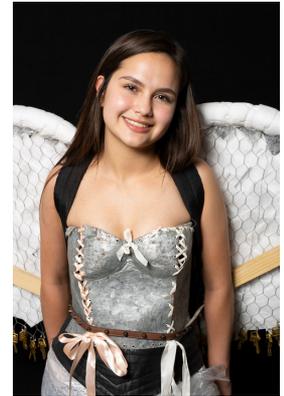


# KEEP ODESSA BEAUTIFUL E-NEWS

JUN 2019 | ISSUE 2



## Fifth Annual Recycle Fashion Show

The recycle fashion show is an event highlighting creative, resource conservation-minded art and fashion design within our community. Students as young as eight years old, middle school, high school, college/university students, and adults have the opportunity to become knowledgeable about waste reduction. Designers are able to demonstrate their artistic talent through creative fashion design.

TITLE SPONSOR



ODESSA  
MARRIOTT  
HOTEL &  
CONFERENCE  
CENTER

**Designer Entries and Sponsorship Levels**

The 2019 Community Projects are made possible with generous support from



with additional support from



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## COMMUNITY CLEANUPS

- Don't Mess with Texas(DMWT) Spring Cleaning - 1,336 Volunteers participated in city wide cleanup and removed 58 tons of litter from our community.



- District 4 Code Enforcement Sweep - 31.2 tons of bulk collected during sweep.
- Adopt a Spot Program - 47 spots were cleaned.



- Campus Cleanup Rivalry - Students from Permian High School, Odessa High School and New Tech Odessa, participated in the KOB Crosstown Rivalry clean up challenge! Congratulations to Permian for winning this year's competition. Together they collected 95 bags of litter.
- New Tech Odessa - removed weeds, litter, and bulk during our HHW beautification project.



- KOB has adopted a highway. Odessa Hispanic Chamber joined us during our first cleanup. We collected 17 bags of litter. Thank you for your support!
- Assistant City Manager, Phillip Urrutia adopted a block. Thank you for being part of the solution!
- Planet Troopers - Our planet troopers have removed 64 bags of litter from our city parks. Way to go! This program has grown so much, we will be adding a new age category next year.

**2019 Planet Troopers is made possible with generous support from**



- Citizen Bulk item Drop - Off Center - Citizens continue to take advantage of this service free of charge. 79.04 tons of bulk items were dropped off.
- We had a total of 358 volunteer/community service hours from April - June, saving our tax payers \$8,840.

## COMMUNITY GREENING

- **First 5 Permian Basin-** We had over 40 children and their parents visit our education facility, to learn the importance of recycling the proper way. They had the opportunity to plant native plants using up-cycled tires as planters.



- **Volunteer Appreciation Month** - On Saturday, April 27, 2019 Councilwoman, Detra White presented a proclamation for April being Volunteer Appreciation Month. Our citizens were recognized for their hard work and dedication in making our community a better place!



- **Odessa Neighborhood Shademakers Tree Giveaway Program** - KOB is happy to announce our tree giveaway program has been a great success!
  - 60 citizens picked up their free tree during our first Planet Troopers event.
  - 16 in celebration of Arbor Day, citizens attended Tree Planting Workshop and received a free tree through our Tree Giveaway Program.

**The 2019 Tree Giveaway is made possible with generous support from**



**City of Odessa  
Parks and Recreation**

- **KOB and Permian Basin Master Gardeners** - Have partnered to bring back the Odessa Pride Star of the Month Program. Star of the Month recognizes Odessa citizens who contribute to the overall aesthetics and health of our city by maintaining exceptionally clean and beautiful properties. Nominations for the program are now open! For nomination criteria, visit us at **Odessa Star of the Month**.

## COMMUNITY EDUCATION

- **KOB provided community education through workshops and presentations:**
  - 4 Waste in Place Workshops
  - 2 Proper Tree Planting and Maintenance Workshops
  - 7 KOB's Mission and Goals Presentations
  - 2 Adopt a Spot/Block Workshops

## COMMUNITY RECYCLING

- KOB strives to motivate our citizens to make informed decisions to take everyday actions to reduce, reuse, and recycle the proper way, through their participation in the following community recycling:
  - 4 Recycling Workshops
  - 4 Recycling Center Tours
  - 2 Recycling Campaigns
- We also provide recycling opportunities by placing recycle bins at KOB events.
- KOB and KMB have partnered to develop a Recycle Often and a Recycle Right campaign.
- KOB toured the Diamond Back Recycling & Sanitary Landfill.
- Cat Wood and Mario Castonera, local artists, and members of the Odessa Arts, painted a mural at the Recycle Center.
- KOB promoted Reagan Elementary project on Recycle Often. Recycle Right - Green Team collected 40,000 pieces of #1 & #2 clean recyclables. Way to go! Thank you for setting an awesome example!

## COMMUNITY ENGAGEMENT

- **KOB participated in the following events:**
  - Cinco de Mayo Celebration
  - Code Enforcement's Spring Block Party
  - First 5 Roll and Read
  - National Day of Prayer
  - Party in the Park for Prevention - Child Abuse Awareness Kickoff
  - Ector County Victim's Coalition
  - Odessa Arts Second Annual Black and White Ball
  - Odessa under 40 Third Annual Gala

## COMMUNITY AWARDS

- **KOB presented the following awards:**
  - Odessa Downtown Lions - "KOB Ambassador" Award
  - Halliburton - "Be Part of the Solution" Award
  - Occidental Petroleum - "Be Part of the Solution" Award
  - Permian High School - "Campus Cleanup Winner" Award
  - Reagan's Teacher - Mrs. Anese Forsyth "Recycling Ambassador" Award
  - Milam Scholars in Progress Program (SIP) - "Our Future Recyclers" Award
  - Milam Elementary School - Recycling Project
    - 1st place - 5th grade class, collected 155.8 pounds of recyclables.
    - 2nd place - 3rd grade class, collected 123.9 pounds of recyclables.
    - 3rd place - 3rd grade class, collected 100.4 pounds of recyclables.

## HIGHLIGHTS

- **Odessa Jaycees Parade** - A huge thank you to Odessa Jaycees for placing litter receptacles provided by KOB's Lend a Litter Receptacle Program! Our citizens were able to dispose of their litter properly.

The Lend a Litter Receptacle Program is made possible with generous support from

**HALLIBURTON**



- We are so thankful for the **Odessa Downtown Lions Club** and their continued dedication to our community. They replaced 15 handicap signs. Previously they removed graffiti from dumpsters, and disposed of bulky items from properties of citizens in need.



- KOB was recognized as a Gold Star Affiliate by Keep Texas Beautiful.



## SAVE THE DATE

- **Planet Troopers** - Kids ages 8-12 years old are invited to join Planet Troopers and help keep our City parks litter free. To register, visit us at **Planet Troopers**  
**Date:** Saturday, July 13  
**Time:** 9 AM to 11 AM  
**Location:** Floyd Gwin Park
- **Odessa Shademakers Tree Giveaway Program** - A collaborative partnership between Keep Odessa Beautiful, the City of Odessa Parks & Recreation, Apache Corporation and the Texas A&M Forest Service is to promote, develop & nurture "urban forestry" in our communities. To register, visit us at **Tree Planting Workshop**  
**Date:** Friday, July 26  
**Time:** 9 AM to 10 AM  
**Location:** 814 W. 42nd HHW Education Facility
- **Fifth Annual Recycle Fashion Show** - The Recycle Fashion Show is an event showcasing creative, resource conservation-minded art and fashion design within our community. Students as young as eight years old, middle school, high school, college /university students, and adults have the opportunity to become knowledgeable about waste reduction and then demonstrate their talent and creativity through fashion and artistic design. Designer entries and sponsorship levels, visit us at **Recycle Fashion Show**  
**Date:** Friday, September 20  
**Time:** 6:30 PM to 8:30 PM  
**Location:** 305 E. 5th Street Odessa Marriott Hotel and Conference Center



**Milam's Recycling Program  
1st Place  
Mr. Fuentes Class**



**Milam's Recycling Program  
3rd Place  
Ms. Benson's Class**



**Milam's Recycling Program  
2nd Place  
Ms. Lujan's Class**



**Milam's Scholars in Progress - Recycling Project  
Presentation during Council Briefing**



**Party in the Park for Prevention  
Child Abuse Awareness Kickoff**



**Ms. Lujan's Class**



**Haliburton "Be Part of the Solution"  
Recognition**



**Odessa Downtown Lions  
"KOB Ambassador" Award**



**Neighborhood Shademakers  
Tree Giveaway Program  
Tree Planting Workshop**



**2019 SIP Summer Program  
Recycling Center Tour and WIP Workshop**



**Reagan Teacher - Mrs. Anese Forsyth  
Recycling Ambassador Award  
Green Team**



**Campus Cleanup Rivalry  
Permian High School  
2019 Winner**



**Keep Texas Beautiful  
2019 Conference**



## COMING SOON

- **Waste in Place Teacher Training** - KOB will once again host a six hour teacher training, based on the Keep America Beautiful Curriculum Waste in Place(WIP).

**Waste in Place Teacher Training is made possible with generous support from**



**Who We Are:** Keep Odessa Beautiful, Inc. (KOB) is a 501(c)(3) nonprofit organization that empowers Odessans to prevent litter, recycle, and beautify our community.

### What We Do:



**Facilitate**



**Beautify**



**Educate**

## Volunteer with us!

Join the KOB TEAM to help make Odessa a better place to live, work, and play in! To volunteer, visit us at **KOB TEAM**



KEEP AMERICA BEAUTIFUL AFFILIATE

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**Stay Connected**

