



KEEP AMERICA BEAUTIFUL AFFILIATE

MISSION

We empower Odessans to recycle, prevent litter, and beautify our community.

VISION

Be Part of the Solution to Make Odessa a Better Place to Live, Work, and Play in.

VALUES

- O** pportunity
- D** edication
- E** nhancement
- S** tainability
- S** ervice
- A** wareness

Join our TEAM

BE PART OF THE SOLUTION

To make Odessa a better place to live, work and play in!



Keep Odessa Beautiful, Inc.

Chair - Erika Thomas
Co-Chair - Suzanne Guebara
Treasurer - Lennerd Byrd
Secretary - Roman Alvarez
Ramiro Salinas
Jasmine Tambunga
Rosemary Valadez

We encourage citizens to take pride in their city by being part of the solution to help us achieve our vision to make Odessa a better place to live, work, and play in! Programs have been put into place focused on tourism and economic development, environmental improvement, and being visually impacted as well.

- **We serve over 100,000 citizens.**
- **In over 30 years, we have partnered with Odessa neighborhoods, families, civic groups, churches, schools, and businesses.**
- **We have 1500 plus dedicated volunteers.**

Our mission to empower Odessans to recycle, prevent litter, and beautify our community has consistently and effectively addressed the safety & health of all citizens.

Keep Odessa Beautiful (KOB), as a community non-profit environmental awareness organization, promotes and coordinates litter prevention programs and community cleanups. The primary goal being public education on the importance of waste reduction and the conservation of the environment's natural resources: water, air, trees, and general ecology. We strive to beautify areas of the city through various landscaping projects, the planting of trees, and visual art murals. We educate and promote the importance of minimizing solid waste by encouraging all citizens to Reduce, Reuse, and Recycle, at the Odessa Recycle Center and the Household Hazardous Waste Facility.

By working to support our goals and mission, Keep Odessa Beautiful acknowledges these guiding principles:

- **Acceptance of individual responsibility is essential for the enhancement of community environments.**
- **Education is the foundation for responsible individual action towards the environment.**
- **More effective community partnerships include the representation of the public, government and business, private and civic sectors.**

Keep Odessa Beautiful

2019 Sponsorship Opportunities

Event and Grant Sponsorships

Support Community Challenges/Sweeps, Tree Giveaway, Volunteer Appreciation Day, Art Festival, Planet Troopers, Recycle Fashion Show, Beautification, and Environmental Education Grants.

\$3,500 - Gold Level Sponsor

This sponsorship level includes all Bronze and Silver Level benefits, plus:

- Your business name with logo in broadcast/radio/print announcements and flyers, t-shirt (as applicable), social media, website, and event program and presentation.
- Sponsor recognition as Gold Level Sponsor in pre and post event Press Releases.
- Your business spotlighted in KOB's e-newsletter and social media pages.
- Opportunity to include promotional materials with program materials distributed to participants.

\$2,500 - Silver Level Sponsor

- Recognition as Silver Level Sponsor of the Program of your choice.
- Link to your company website on KOB's website.
- Link to your company website on KOB's Facebook and Instagram pages.

\$1,500 - Bronze Level Sponsor

- Recognition as Bronze Level Sponsor of the Program of your choice.
- Your business name with logo in broadcast/radio/print announcements and flyers, t-shirt (as applicable), social media and website.
- Sponsor recognition as Bronze Level Sponsor in pre and post event Press Releases.
- Listing in KOB's Annual "Thank You" Ad.
- Listing in KOB's e-newsletter.
- Logo on KOB's website.
- Acknowledgement on KOB's Facebook and Instagram pages.

Supplies and Program Sponsorships

Support through supplies needed for KOB's public gardens, Odessa Pride Star of the Month, Yard of the Month, Adopt-a-Spot/Adopt-a-Block, and special cleanups.

\$500 - Marigold Sponsor

- Link to your company website on the KOB's website.
- Story highlight for your business on the KOB e-newsletter.

\$350 - Daisy Sponsor

- Social media post on Facebook and Instagram tagging your company as a supporter.

\$200 - Blue Sage Sponsor

- Recognition in KOB's Annual Report as a Supplies and Program Sponsor.
- Listing KOB's Annual "Thank you" Ad.

Your donation supports KOB's programs 100% to continue educating on the importance of recycling, litter prevention, and beautification of our community! Thank you for being part of the solution to Keep Odessa Beautiful and clean!

Claudia Ortega, Executive Director
119 W. 4th Street, Suite 203
Odessa, TX 79760
Office: 432-335-4686
Fax: (432) 335-3259
www.keepodessabeautiful.org

KEEP ODESSA BEAUTIFUL 2019 DONATION FORM

Support our efforts to Reduce, Reuse, and Recycle by selecting to receive sponsorship packets by email.

Yes, please email sponsorship packets to _____

Business _____ Contact Person _____
Address _____ Phone# _____

Sponsorship Level: Gold - \$3,500 Silver - \$2,500 Bronze - \$1,500

Donation \$ _____

Check# _____ Donate with PayPal Giving Fund: keepodessabeautiful.org