



Convention & Visitors Bureau

PRESS RELEASE:

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2019 National Tourism Week

ODESSA, TEXAS – The Odessa Convention and Visitors Bureau is happy to announce the 2019 National Tourism Week in Odessa, TX.

Join some of the best Odessa attractions, as we adventure through our town's most significant features during National Tourism Week! Collect postcards at the locations below for prizes! Take a selfie at the selfie locations, and tag @odessacvb on Twitter and Facebook, or @odessatxcvb on Instagram for an additional prize! Once all three postcards are collected, bring them to the Ellen Noël Art Museum Friday, May 10th, from 2:00-4:00 pm for refreshments and door prizes! During the party, we will be giving away Six Flags Over Texas tickets to one lucky family of four (valued at over \$300)! Postcard locations include The Presidential Archives (4919 E University Blvd. Odessa, TX 79762), Ellen Noel Art Museum (4909 E University Blvd. Odessa, TX 79762), and the White-Pool House (112 E Murphy St, Odessa, TX 79761). Selfie locations include Chris Kyle Memorial (TX-191 Frontage Odessa, TX 79765), Stonehenge Replica (Preston Smith Rd Odessa, TX 79762).

"We are excited to host this local event in Odessa," Director with the Odessa CVB, Monica Tschauner said. "We know the participants and families will enjoy their time adventuring through our wonderful city."

ODESSA CVB

The primary objective of the Odessa CVB is to create maximum hotel occupancy within the city through a destination marketing program aimed at attracting and securing overnight visitors. Through this objective, the Odessa CVB is dedicated to promoting tourism within Odessa and the Permian Basin.

For more information or media inquiries contact **Mary Rains**, Marketing and Communications Specialist, maryr@odessacvb.com, 432-333-7874

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