



Convention & Visitors Bureau

PRESS RELEASE:

For Immediate
Release April 9th, 2019

Contact: Mary Rains – Odessa CVB

Phone: 432-333-7874

Email: maryr@odessacvb.com

2019 UIL Academic Event Happening in Odessa

ODESSA, TEXAS – The Odessa Convention and Visitors Bureau is happy to announce the 2019 University Interscholastic League academic meet will be held in Odessa.

The academic tournament starts on Friday, April 12th and ends on Saturday, April 13th. The events begin at 4:30 pm on Friday at Odessa College.

“We are excited to host the UIL tournament in Odessa,” State Association and Sales Specialist with the Odessa CVB, Amanda Johnson said. “We know the participants and families will enjoy their time in our wonderful city.”

The event is expected to have 1200 total participants.

UIL

The University Interscholastic League (**UIL**) is an organization that creates rules for and administers almost all athletic, musical, and academic contests for public primary and secondary schools in the state of Texas.

ODESSA CVB

The primary objective of the Odessa CVB is to create maximum hotel occupancy within the city through a destination marketing program aimed at attracting and securing overnight visitors. Through this objective, the Odessa CVB is dedicated to promoting tourism within Odessa and the Permian Basin.

For more information or media inquiries contact **Mary Rains**, Marketing and Communications Specialist, maryr@odessacvb.com, 432-333-7874

700 N. Grant, Suite 200, Odessa, Texas 79761

432-333-7871 | odessacvb.com | #DestinationOdessa