

**ODESSA DEVELOPMENT CORPORATION  
CITY OF ODESSA, TEXAS  
DECEMBER 13, 2018**

A regular meeting of the Odessa Development Corporation (ODC) was held on December 13, 2018 at 2:00 p.m., in the Council Chambers, fifth floor, City Hall, 411 W. 8<sup>th</sup> St., Odessa, Texas.

Members present: Betsy Triplett-Hurt, Tim Edgmon, Ted Tuminowski, Melanie Hollmann and Gene Collins.

Others present:

City Staff: Norma Aguilar-Grimaldo, City Secretary; Gary Landers, Interim City Attorney; Detra White, Council member; Natasha Brooks, Senior Assistant City Attorney; and Cindy Muncy, Interim City Manager;

ODC Contractors: Wesley Burnett, Economic Development Director; Christi Callicoatte, CVA; Renee Earls, Chamber of Commerce CEO; Dustin Fawcett, MOTRAN; Tyler Patton, UTPB-SBDC; Bryan Bierwith, UTPB-SBDC; and

Others: Valerie Jones, Odessa College and other interested citizens.

A quorum being present, Mrs. Triplett-Hurt called the meeting to order and the following proceedings were held:

Mr. Collins gave the invocation.

**November 15, 2018 minutes.** Motion was made by Mr. Collins and seconded by Mr. Edgmon to approve the minutes. The motion was approved by unanimous vote.

Introductions were made for Council member White.

**Contractors report: Economic Development: Odessa Chamber, CVA Advertising and Marketing, UTPB-America's SBDC, MOTRAN, and City Administrative support.**

Mr. Burnett reported that a plumbing supply had picked a site and was working on an application. The Solar Project was development. The X-Energy project would visit Odessa next week. The Department of Energy expressed interest. The tire plant was 98% complete. There was a local company interested in expansion of oil/gas that would consolidate and build new facilities. Bellows was moving to Houston due to the lack of qualified workers. Mr. Collins asked about the Mexico Initiatives of the different areas. Mr. Burnett was not involved with the education but can accommodate and be ready to assist if tied to economic development. Mr. Landers stated any leads were sent to the Chamber.

Ms. Jones provided the Sewell Auto Tech update. ODC awarded a grant to Odessa College. The old Sewell building needed significant upgrades for compliance and a new building was going to be constructed. ODC was recognized in the project. The design would have a NASCAR image on the new building. It would feature a showroom while the practical needs would be met. The building would house the truck-driving academy. She provided pictures of the building layout. She reviewed the expenditures, which was within the budget. OC would assume the cost overage. A student could get an Associate Degree in Automotive or Diesel and continuing education for truck driving. Ms. Jones stated that the program would accommodate more than 100 students through the programs plus the driving time. There was the ability of 1,800 enrollments in a year. She explained the certificates. OC collaborated with ECISD on dual credit.

Mrs. Callicoatte reported that there was another push for the oil show digital campaign. The manufacturing digital campaign emphasized medical manufacturing. She was following up with contacts from trade shows. The podcast was focused on medical industry and other areas will be featured in the future. She was working with CBS 7 to extend the TV segment. Mrs. Callicoatte stated that 30 days to advertise for the Business Challenge was not enough time. She recommended 90 days for the future Business Challenges.

Mr. Fawcett reported on MOTRAN. The annual meeting was held with over 20 counties in attendance. Mrs. Triplett-Hurt received an award. Two speakers from DC discussed energy and infrastructure. A legislative outlook was provided at the meeting. The traffic study was completed. He reviewed the results of the study. The trucks were under counted and there were more accidents in our area than statewide. He discussed the Energy Impact Study. Two grants were given for our area for \$50 million. At this time, there were no bills filed. Mrs. Triplett-Hurt explained the role of MOTRAN as a lobbyist for transportation.

Mrs. Muncy reported that the Hispanic Chamber of Commerce (OHCC) financial statements were reviewed. She compared with documents received and the refund made. It correlated with the bank statement. OHCC deposited funds to cover the ODC funds. They properly followed procedures. She reported that ODC financial statements were not available due to Finance staff shortage. It would be available in January. She reported on the December ODC sales tax of \$1.22 million. For the three months, it was a total of \$3.67 million. Mr. Landers reported that the ODC and Council joint meeting would be in January but no specific date. Council was interested in an ethics ordinance that would provide direction. The board appointment process was under review. The subcommittee for the UTPB was making progress on the process.

Mr. Patton reported that the SBDC's November capitalization was \$3,907,050. There were two full-time jobs and two part time jobs. Nine seminars were held with 134 attendees. The seminars varied in topics. SBDC was trending ahead of its goals.

Mr. Bierwirth reported that the first round was completed and 15 would be moving forward. More seminars were being held. He would meet with the contestants in January. There were 24 contestants who entered the Challenge. There were ten people that would continue to work with SBDC but not as part of the Business Challenge.

**Update from task force meeting regarding SBDC Business Challenge.** Mr. Landers stated it was not ready and the subcommittee would continue meeting.

**Update on Affordable Workforce Housing Survey.** Mrs. Earls reported that the economist collaborated with the Odessa Board of Realtors for a presentation. The consultants hired had their second Odessa visit. They made calls, visited man camps and facilities. A survey was out to the entities and large employers.

**Update on task force to evaluate Budget, Finance and Audit Committee.** The subcommittee met and recommended that the committee fade away as the City staff and the ODC board would take over the responsibilities. The skill sets were the same as the Compliance Committee.

Motion was made by Ms. Hollmann and seconded by Mr. Edgmon to allow the Budget, Finance and Audit Committee appointments to lapse and if needed in the future it can be appointed. The motion was approved by unanimous vote.

For the Compliance Committee, Council member Dean could be Council's liaison. Ms. Hollmann recommended Gavin Norris, an attorney, to be on the Compliance Committee. It would be on the next agenda as well as a Summit update.

**Resolution No. ODC-2018R-12 - Compliance Committee recommendation and UTPB 1<sup>st</sup> annual payment.** The Compliance Committee reviewed and recommended payment. Ms. Brooks stated that the requirements of salaries paid, benefits, and eligible courses were met and exceeded the requirements. She reviewed the numbers. She recommended that \$1.5 million be paid. For future, Ms. Hollmann would like to know the date of compliance and the timely completion date. Mr. Landers stated that Weaver was only used when needed. Ms. Hollmann wanted to be proactive with timely payments. Mrs. Muncy stated that the UTPB compliance was by semester and submitted in September. Ms. Hollmann asked to be more responsive. The workforce-training grant was a total of \$7.5 million for five years. It provided for additional courses and trainers. Ms. Hollmann wanted to know the requirements, actual numbers and timing. Mr. Landers explained the payment process.

Motion was made by Mr. Edgmon and seconded by Ms. Hollmann to approve the resolution. The motion was approved by unanimous vote.

**ODC Committee and Officer Reports – Advertising Committee, Downtown Odessa Inc. Design Committee, Compliance Committee, and Odessa Partnership.** Mr. Collins stated that the Advertising Committee was moving along with the podcast and TV segment projects. The Downtown Odessa Committee meeting was cancelled. The Partnership discussed positive issues in the community. Mrs. Triplett-Hurt requested business cards.

The meeting adjourned at 3:31 p.m.

ATTEST:

APPROVED:

Norma Aguilar-Grimaldo, TRMC, CMC  
City Secretary

Betsy Triplett-Hurt  
President