

PUBLIC NOTICE

In accordance with the Open Meetings Act, Chapter 551, Texas Government Code, notice is hereby given to all interested persons that the City Council of the City of Odessa, Texas, will have a Retreat on Friday, December 14, 2018 at 8:00 a.m. at Dee's Bistro (622 N Lee Ave), Odessa, Texas for the following purpose:

Agenda for City Council Retreat **Odessa, Texas**

- Discussion of good governance principles and how they relate to the Council's task of creating a strategic vision.
- Discussion and adoption of the reputational drivers for The City. This answers the question, "What do we want to be known for in the coming years?"
- Discussion of the pressing needs facing residents.
- SWOT Analysis of the City.
- Strategic Thinking about the future for The City as it relates to items such as: Infrastructure, Transportation, Economic Vitality, Diversity, Parks & Trails, Innovation, Community Involvement, Sustainability, Customer Satisfaction, Financial Health, The Arts, and Safety.
- Identifying the key Pillars of the Council's Vision of the future. These are the top 5-7 Priorities in their Strategic Vision. These Priorities are like Pillars that uphold the vision that the Council decides to pursue.
- Key Milestones for each of the Council's Pillars. Milestones are objectives that can be achieved during the next 3-5 years. They give definition to the Pillars and give guidance to the staff so that they can be confident that they are moving in the right direction at the right speed.
- Discussion of the ramifications of the Strategic Vision for the Council in their work together.

This Notice is being posted on the south door of City Hall and on the bulletin board of the first floor of City Hall, Odessa, Texas, this the _____ day of December, 2018 at _____ .m., said time being more than seventy-two hours (72) prior to the time at which the subject meeting will be convened and called to order.

Norma Aguilar-Grimaldo, TRMC, CMC
City Secretary

Celia Senoret
Deputy City Secretary