



PRESS RELEASE:

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Odessa CVB to Host 3rd Annual “Meet the Falcons” Event

ODESSA, TEXAS – The Odessa Convention and Visitors Bureau is proud to partner with UT Permian Basin athletics for the third year in a row to host “Meet the Falcons”. It’s a free event for the entire community to join and meet their favorite players, coaches, and have a good time in a family friendly environment.

The football kick-off party is on August 9th, from 6-8pm at Dos Amigos Event Center. The first 500 people in the door will get a free T-shirt. Food trucks will be available to purchase food, and season tickets will also be on sale throughout the event.

"Meet the Falcons provides a great opportunity for our team to get to know the fans and thank them for their support," Head Football Coach Justin Carrigan said.

"I love seeing all the familiar faces and meeting some new fans as well," Carrigan said, "Meet the falcons is such a unique experience."

We’d appreciate as much media coverage as possible before the event. Contact **Dawn Stringer** with the Odessa CVB to set up an interview about “Meet the Falcons” with Coach Carrigan.

ODESSA CVB

The primary objective of the Odessa CVB is to create maximum hotel occupancy within the city through a destination marketing program aimed at attracting and securing overnight visitors. Through this objective, the Odessa CVB is dedicated to promoting tourism within Odessa and the Permian Basin.

For more information or media inquiries contact **Dawn Stringer**, Marketing and Communications Specialist, dawns@odessacvb.com, 432-333-7874

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