

Press Release

FOR IMMEDIATE RELEASE

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What: 5K COLOR DASH FUN RUN/WALK IS COMING TO ODESSA

Where: COMMANCHE TRAIL PARKHEAD, 1520 S. CRANE AVENUE

When: APRIL 2ND, 2016

Time and Schedule: 7:00 AM is packet pick up, on site registration, visit the vendors, DJ Dance Party, drawings and contests. This is a family friendly event. All ages, shapes & abilities are invited to participate. Direct Link to Register:

<http://newcolordash5k.ticketmob.com/event.cfm?cart&id=121160>

Register early at: www.cd5k.com

10:00 AM. Bring your tennies, laughter and fun, to The Color Dash 5k fun-run/walk. Start white and get doused with an array of color at each kilometer. 50% profit from all registrations and merchandise benefit Odessa YMCA. Walk, Dash, Sprint or Rock n' Roll, whatever your method, just let the color move you. Sharing the hearts and minds behind Odessa YMCA.

12:00 PM And stick around after the dash for the Color Explosion. Party it up at the after party and on the count of 3,2,1 throw the

remaining color up in the air and let it rain down celebrating our victory and reaching goals for Odessa YMCA

Who and Why Details: Come and participate in your local Color Dash on April 2nd, 2016. This fun, family-friendly event is going to be a big difference maker in Odessa.

50% of the profit of registration and merchandise stay local, benefitting directly Odessa YMCA as the charity partner.

<http://odessaymca.org>

Join us at the Color Dash, a fun-filled experience for walkers, runners, and people of all ages, shapes, and sizes. The dash is not timed-it's more about sharing memories, laughing, and putting some color in your life, and on you. At the end of the 5k course, your once white t-shirt, course and outlook is filled with color.

Get your family and friends together or dash on your own. Enjoy the music, the colors, and support the hearts & minds behind such a great cause! Add an extra theme to your team, fancy socks, tutus or full-on dress up, if you like. We look forward to seeing you there!

The Color Dash is a Minnesota based organization whose mission is to raise local money for local causes. The Color Dash gives 50% or half of every registration and merchandise profit from this event to Odessa YMCA.