

# FIRECRACKER FANDANGO

Downtown Odessa • JULY 4, 2015

## PATRIOT SPONSOR LEVEL: \$10,000

- Naming Rights to the Children's Area and Stage at Noël Heritage Park
- Business name mention on live radio following broadcast of choreographed fireworks display
- 2 VIP tables with catered meal and beverages; seats 16 at 8 per table
- VIP parking and shuttle to event
- 40 General Admission Tickets
- Business logo recognition as a sponsor on all advertising (TV, Radio and Print), including event schedule and T-shirts
- 4 banners, provided by your business, to be displayed on grounds
- Logo and hyperlink to business webpage on event website
- Business mentions on Social Media outlets

## FREEDOM SPONSOR LEVEL: \$7,500

- Business name mention on live radio following broadcast of choreographed fireworks display
- 1 VIP table with catered meal and beverages; 8 seats
- VIP Parking and shuttle to event
- 30 General Admission Tickets
- Business logo recognition as a sponsor on all advertising (TV, Radio and Print), including event schedule and T-shirts
- 3 banners, provided by your business, to be displayed on grounds
- Logo and hyperlink to business webpage on event website
- Business mentions on Social Media outlets

## FLAG SPONSOR LEVEL: \$2,500

- 25 General Admission Tickets
- 2 VIP tickets with catered meal and beverages
- VIP Parking and shuttle to event
- 2 banners provided by your business to be displayed on grounds
- Business name mention in event schedule
- Business mentions on Social Media Outlets

## LIBERTY SPONSOR LEVEL: \$1,000

- 15 General Admission Tickets
- 1 banner, provided by your business, to be displayed on grounds
- Business name mention in event schedule
- Business mentions on Social Media outlets

## FRIEND OF FANDANGO SPONSOR LEVEL: \$500

- 10 General Admission Tickets
- 1 banner, provided by your business, to be displayed on grounds
- Business mentions on Social Media outlets

## 2015 Sponsorship Form

Check Sponsor Level:

- Patriot
- Freedom
- Flag
- Liberty
- Friend
- Can't attend, but still want to support

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Check enclosed  Invoice Me

### Make check payable to:

Downtown Odessa, Inc.  
P.O. Box 4398  
Odessa, Texas 79760

For more information, call 432-335-4682 or email  
Gloria Peña at [gpena@odessa-tx.gov](mailto:gpena@odessa-tx.gov).