

Downtown Odessa, Inc.

Minutes for May 9, 2023

Council Chambers

Present: Greg Connell, Shawn Rodriguez, Tisha Crow, Kira Boen, Anthony Rios

Absent: Cruz Castillo, Craig Stoker, Chris Hanie

1. Approval of Minutes – March 14, 2023 – Board approves March Minutes
2. Review of March and April 2023 Financials – ED Prieto went over the March and April Financials. ED Prieto explained the interest on the Money Market account Board was pleased. ED Prieto explained the negative amount is due to the payment for the traffic boxes that went through.
3. New Business:
  - a. Discuss partnering with KOB to purchase trash containers – ED Prieto discussed with board idea of partnering with KOB to purchase the trash containers. There is a trash problem with some of the business in the downtown area. KOB already has a grant to purchase 2 trash containers. ED Prieto ask that the board approve Downtown purchasing 2 of the trash containers. The board isn't opposed but ask that we do some research into the types of containers and we see what would work best in our Downtown Odessa.
  - b. Review audit report from Ron Kirby, CPA - ED Prieto shared with board for review the audit of Downtown Odessa financials for 2022. The audit is done every few years. ED Prieto stated that there reports consisted of multiple bound portions and she stated full report is available at the Downtown Odessa office.
4. 2023 Event Update Discussion:
  - a. Mural Fest (Partnered Event) – May 13<sup>th</sup> - ED Prieto gave update on status, the footprint did have to be changed last minute but with the help of City of Odessa was able to get changed and all is moving forward correctly. Due to delay in opening Odessa College park the footprint was changed. ED Prieto also explained that there are a lot of activities happening downtown on May 13<sup>th</sup>.
  - b. Fandango – July 1<sup>st</sup>, 2023 – Things are progressing as needed. We continue to get sponsorships and entries for market. We are moving forward as projected. Board chairman Shawn Rodriguez asked clarification of the area of the car show is. ED Prieto said explained it will be from 6<sup>th</sup> to 5<sup>th</sup> on Grant St. Together they have decided to put a limit on number of cars that can enroll in Car Show to 50. Will discuss this further once he gets clarification on ideas for car show. ED Prieto said we will get the enrollment link going this week.
  - c. First Fridays – ED Prieto explained she had a meeting with Odessa Arts and they have decided to stop Hot Summer nights. They will proceed with First Fridays and will have first one on the first Friday of August.
  - d. Low Riders Against Bullying (Partnered event) – August 19<sup>th</sup> - Things are still on track to proceed with Lowriders Against Bullying.
  - e. State of Downtown – September 14 – All is see and we are still planned for this date.

- f. Tacos & Tequila (Partnered Event)– September 16 – I have sent over partnership agreement we are waiting on this to come back as soon as this comes back we will be able to submit the permits. Chair Shawn Rodriguez voiced his concerns again about the businesses being affected in negative way. ED Prieto explained that the footprint has been changed and it should not affect any of our downtown businesses.
  - g. West Texas Fest (Partnered event) – October 13<sup>th</sup> - This event has been moved to a different location. This will no longer be a partnered event for us.
  - h. Treats on the Streets – October 31<sup>st</sup> - No update on this.
  - i. Parade of Lights – December 2<sup>nd</sup> - No update on this.
5. Old Business:
- a. Money market account and moving transferring 100k - ED Prieto did confirm the move is complete and it is gaining interest.
  - b. Easter – April 4<sup>th</sup>-6<sup>th</sup> - ED Prieto gave update on the Easter event. This was very successful and Board members also discussed the success they felt of this downtown event in their businesses.
  - c. Discuss update on 380 Agreement for JC Penny lot – ED Prieto gave update on this lot being put up for bidding again.
  - d. Discussion of grants and status updates:
    - i. Ambler Law (façade and infrastructure) – still waiting on written request to cancel grant reimbursement request – ED Prieto gave update that we are not able to contact Amber Law. She will talk to legal to see if there is anything legal action that can be done.
    - ii. Under construction – PediCardio of West Texas (façade and infrastructure) – Update on this is they are looking at possibly needing an extension. They are in talks with Cork and Pig about possibly getting them in this location on bottom floor and having office space on upper floors.
    - iii. Little McJack Properties LLC (Infrastructure and Façade) – Paperwork has been submitted for infrastructure and we are still waiting on the paperwork for Façade.
    - iv. Homemade wines (Infrastructure) Paperwork has been done for façade and we are still waiting on the paperwork for infrastructure.
    - v. Par II -We have received greenlight to move forward with the Façade.
6. Comments or suggestion of future agenda items – Board Chair brought up at beginning of meeting that due to 2 board members resigning we need to vote on Vice Chair of the DOI Board. Board Chair Rodriguez asked for volunteer to be Vice Chairman, Tisha Crow offered to take position. Board Chair Rodriguez made a motion for Board member Tisha Crow to be Vice Chair, board member Boen second this motion. All in favor.

Board discussed statues of receiving barricades. ED Prieto explained that we have received them and are getting stickers put on them. They are ready to be used for all partnered events. Board member Boen asked if we are charging to lease the barricades for partnered events, ED Prieto explained that she does not know at this time but will find this out. Board discussed possibly leasing to people that we do not partner events with to help raise money and ED Prieto

will look into this also. Board approved of this just would like to make sure that we have them numbered to keep track of what we have.

ED Prieto explained about a possible new partnered event with Discover Odessa - Team Texas August 29. This would be an organization that would promote our Downtown Odessa. Board member Crow asked for more information on this organization.

Board Chairman Shawn Rodriguez brought up that we need to take John Herriage off our DOI Board and option of signing checks. We also need to add Vice Chairman Shawn Rodriguez to DOI bank account to sign checks. Chairman Rodriguez made a motion to remove John Herriage from account, Vice Chair Crow, made second the motion, all approve. Vice Chair Crow made motion to add Board Vice Chairman Shawn Rodriguez to be Board Chairman and Kira Boen second that motion, all approve.

-Next Meeting, Tuesday, June 13, 2023